

ABSTRACT

A method for assembling group of users into constructs called
communities, and personalizing digital objects and content associated with a
5 digital document, for users based on the aggregate community or communities to
which they belong. The first step includes accessing hierarchical categories that
include a plurality of keywords connected to categories. The next step is
associating a plurality of resources with the keywords, wherein the resources
refer to digital objects. Then user activities are recorded relative to an aggregate
10 community or groups of aggregate communities to which the user belongs.
Finally, digital objects are delivered to a user based on membership in the
aggregate community or communities to which the user belongs.

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